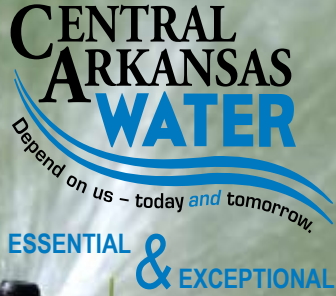


# Save Your Money Save our Water



The lawn and garden season is here! And, as temperatures rise so does the demand for water. Did you know that during the summer months 50% of our water use goes to landscapes?

Part of the water use is necessary to have lush, green, and healthy lawns and gardens. Much of it is simply over-watering. This excess usage means money out of your pocket and a drain on our drinking water supply.

## Want to **SAVE** on both **MONEY** and **WATER** this summer? Central Arkansas Water offers you 2 ways to save with water-wise usage:

**Conservation Rate Discount** – enjoy this 15% discount available to households that are inside the cities of Little Rock and North Little Rock, that have a single meter (not applicable to a sprinkler meter), and that use 3 hundred cubic feet (c.c.f.) of water (approximately 2,300 gallons) or less per month. If you qualify for the discount in a given month, your billing statement will reflect the amount of the discount and will include the following message:

**“Congratulations, you received a 15% WATER discount for being a water-wise customer!”**

**Demand Management Charge** – avoid a 30% charge that applies to inside-city and outside-city Domestic and Sprinkler customer usage in excess of 33 c.c.f. (approximately 25,000 gallons) per meter. When a customer exceeds the 33 c.c.f., the monthly billing statement will reflect the amount of the charge and will include the following reminder:

**“Your monthly usage exceeds 33 c.c.f. For ways to save money and water, visit [www.carkw.com](http://www.carkw.com).”**

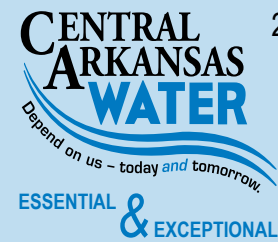
## Tip of the Month!

**Make sure automatic sprinklers cover just the lawn or garden and not sidewalks, driveways, and gutters. Also, avoid watering on windy days. Use water wisely.**

Quality drinking water is essential, and Central Arkansas Water (CAW) customers are fortunate to enjoy high quality water at an affordable price.

By watering wisely and using only what you need, you can make a **BIG** difference in your monthly water bill and in community efforts to preserve our water supply.

For money- and water-saving tips, visit:  
[www.carkw.com](http://www.carkw.com)  
[www.uaex.edu](http://www.uaex.edu)  
[www.epa.gov/watersense](http://www.epa.gov/watersense)



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